



Greater Bridgeport Transit | One Cross Street, Bridgeport, CT 06610 | 203-366-7070 | info@gogbt.com
Downtown Bus Terminal | 710 Water Street, Bridgeport, CT 06604

Advertise your business in and on GBT buses and throughout the Greater Bridgeport Region. Transit advertisements dominate daytime advertising offering high visibility at easy to read eye-level, generating a tremendous number of exposure opportunities that far exceed electronic and other print mediums for the same dollar invested.

Bus advertising targets vehicular and pedestrian traffic as an “involuntary” mass medium which cannot be tuned out, turned off or thrown away. Advertisements on GBT buses go where people live, work and play and reaches all income levels — providing a market penetration that often cannot be reached by traditional media.

To learn more and review advertising rates:

[Why is transit advertising better?](#)

[Who will see my ad?](#)

[The Traditional Ad Series](#)

[The “Big and Bold” Series](#)

For more information on how your business can benefit from bus advertising, please contact:

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